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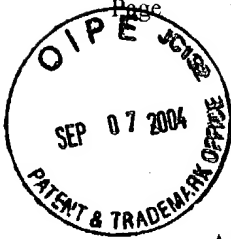
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Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

Claims 1-43 (Canceled).

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44. (Currently amended): A system for storing searchable content, the system comprising:

a first electronic region that includes text displayed by different web pages from different web sites and that is populated by automatically scanning and storing the text of a web site when the web site is accessed a threshold number of times by members of a web host; and

a second electronic region that includes text displayed by different web pages from different web sites and that is populated by automatically scanning and storing the text of a web site provided by a listing service that was not accessed the threshold number of times by members of the web host.

45. (Original): The system of claim 44 wherein the first electronic region and the second electronic region further include full text displayed by different web pages from different web sites.

46. (Original): The system of claim 44 wherein the first electronic region and the second electronic region further include titles, descriptions, and addresses displayed by different web pages from different web sites.

47. (Original): The system of claim 44 wherein the text includes a symbol other than an alphanumeric symbol.

48. (New): A method for performing a search to identify web sites that relate to a search term based on text within the web sites, the method comprising:

receiving at least one search term;

comparing the search term with electronic information within at least one electronic information store to determine whether matches exist, where the electronic information within the at least one electronic information store includes text of introductory pages displayed by different web pages from different web sites such that comparing the search term comprises comparing the search term with the text of introductory pages displayed by different web pages from different web sites; and

displaying results based on the matches that are determined to exist, the results including at least one web site identifier.

49. (New): The method of claim 48 wherein the text of an introductory page includes full text of the introductory page such that comparing the search term comprises comparing the search term with the full text of the introductory pages.

50. (New): A method for performing a search to identify web sites that relate to a search term based on content within the web sites, the method being performed by a web host having members and comprising:

automatically collecting content appearing on a web page of a web site that is accessed by a member of a web host;

storing the content that was automatically collected for comparison against search terms received;

receiving at least one search term;

comparing the search term with the content stored from within at least two different web pages from different web sites to determine whether matches exist; and

displaying results based on the matches that are determined to exist, the results including at least one web site identifier.

51. (New): The method of claim 50 further comprising:  
identifying a web site being accessed by a member of the web host; and  
determining whether the content of the web site was previously stored,  
wherein automatically collecting and storing include automatically storing the content of a web site only when the content of the web site is determined not to have been previously stored.

52. (New): The method of claim 51 wherein determining whether the content of a web site has been stored comprises using a web site address corresponding to the web site.

53. (New): The method of claim 51 wherein determining whether the content of a web site has been stored comprises:  
scanning the content of the web site being accessed; and  
using the scanned content of the web site to determine whether the content of the web site was previously stored.

54. (New): The method of claim 50 wherein the method further comprises:  
identifying web sites provided by a listing service; and  
determining whether the content of the web sites provided by the listing service were stored previously,  
wherein automatically collecting and storing includes storing the content of the web sites that were determined not to have been stored previously.

55. (New): The method of claim 54 wherein web sites provided by a listing service are identified periodically.

56. (New): The method of claim 50 wherein automatically collecting comprises automatically collecting the full content of a web site when the web site is accessed by a member of the web host.

57. (New): The method of claim 50 wherein automatically collecting comprises automatically collecting the full content of at least a web site provided by a listing service that has not been accessed by a member of the web host.

58. (New): The method of claim 50 wherein automatically collecting comprises automatically collecting the content of at least a web page on a web site when the web page is accessed by a member of the web host.

59. (New): The method of claim 50 wherein the content appearing on the web page includes text.

60. (New): The method of claim 50 wherein the content appearing on the web page includes one or more images.

61. (New): The method of claim 50 wherein the content appearing on the web page includes video content.

62. (New): The method of claim 50 wherein the content appearing on the web page includes audio content.

63. (New): The method of claim 50 wherein automatically collecting the content includes automatically scanning the content appearing on the web page of the web site.

64. (New): A method for performing a search to identify web sites that relate to a search term based on text within the web sites, the method comprising:

receiving at least one search term;

comparing the search term with electronic information within at least one electronic information store to determine whether matches exist, where the electronic information within the at least one electronic information store includes text displayed by different web pages from different web sites and titles, descriptions, and addresses of the different web sites such that comparing the search term comprises comparing the search term with at least one of the text, the titles, the descriptions, and the addresses of the web sites;

displaying results based on the matches that are determined to exist, the results including identifiers for several web sites; and

ranking identifiers for the several web sites based on whether the matches occur with at least one of the text, the titles, the descriptions, and the addresses of the web sites.

65. (New): The method of claim 64 wherein the identifier for a web site that includes matches that occur with more than one of the text, the titles, the descriptions, and the addresses of the web site is ranked higher than the identifier for a web site that includes matches that occur with only one of the text, the titles, the descriptions, and the addresses of the web site.

66. (New): The method of claim 64 wherein the identifier for a web site that includes matches that occur with the titles is ranked higher than the identifier for a web site that includes matches that occur with the descriptions, the addresses, and the text of the web sites.

67. (New): The method of claim 64 wherein the identifier for a web site that includes matches that occur with the titles is ranked higher than the identifier for a web site that includes matches that occur with the descriptions of the web sites.

68. (New): The method of claim 64 wherein the identifier for a web site that includes matches that occur with the titles is ranked higher than the identifier for a web site that includes matches that occur with the addresses of the web sites.

69. (New): The method of claim 64 wherein the identifier for a web site that includes matches that occur with the titles is ranked higher than the identifier for a web site that includes matches that occur with the text of the web sites.

70. (New): The method of claim 66 wherein the identifier for a web site that includes matches that occur with the descriptions is ranked higher than the identifier for a web site that includes matches that occur with the addresses and the text of the web site.

71. (New): The method of claim 66 wherein the identifier for a web site that includes matches that occur with the descriptions is ranked higher than the identifier for a web site that includes matches that occur with the addresses of the web site.

72. (New): The method of claim 66 wherein the identifier for a web site that includes matches that occur with the descriptions is ranked higher than the identifier for a web site that includes matches that occur with the text of the web site.

73. (New): The method of claim 70 wherein the identifier for a web site that includes matches that occur with the addresses is ranked higher than the identifier for a web site that includes matches that occur with the text of the web site.

74. (New): The method of claim 73 wherein the text includes a symbol other than an alphanumeric symbol.

75. (New): The method of claim 64 comparing the search term comprises comparing the search term with all of the text, the titles, the descriptions, and the addresses of the web sites.

76. (New): The method of claim 64 wherein ranking the identifiers includes ranking the identifiers for several web sites based on a number of matches that are determined to exist between the search term and the electronic information.

77. (New): A computer program, stored on a computer readable medium for performing a search to identify web sites that relate to a search term based on text within the web sites, comprising instructions for:

- receiving at least one search term;

- comparing the search term with electronic information within at least one electronic information store to determine whether matches exist, wherein the electronic information within the at least one electronic information store includes text introductory pages displayed by different web pages from different web sites such that the instructions for comparing the search term comprise instructions for comparing the search term with the text of the introductory pages displayed by different web pages from different web sites; and

- displaying results based on the matches that are determined to exist, the results including at least one web site identifier.

78. (New): The computer program of claim 77 wherein the text of an introductory page includes full text of the introductory page and the instructions for comparing comprise instructions for comparing the search item with the full text of the introductory page.